



## **Residential and small business community outreach package**

***June 2026***

We thank you, as one of our trusted community members, for sharing our content and digital assets with your audiences – including residents, customers and employees – to help amplify our key messages in your email communications, websites, newsletters and social media.



## Best practices when using SDG&E's content

### 1. SDG&E® logo

You're welcome to mention our name; but, due to legal requirements, **please do not use our logo in any marketing materials that you create**. It's okay to reshare our public posts, which you'll find on **Facebook.com/sdge**, **Instagram.com/sdge** and **X.com/sdge**. *The graphics we provide in this document for social posts include our logo, and that is okay to include in your communications.*

### 2. Social posts

**PLEASE ONLY USE THE INCLUDED SOCIAL POSTS IN THE SAME MONTH AS IN THIS PACKAGE**

### 3. Videos

We have a library of videos you can share in your communications when you visit **youtube.com/c/SanDiegoGasElectric/videos**. If you'd like to sort our videos by topic, visit **youtube.com/c/SanDiegoGasElectric**. Some videos are in Spanish. You'll see some on TV, too!


### 4. Follow us

Find us on **Facebook**, **Instagram**, **X**, **YouTube** and **LinkedIn**. When sharing our digital assets and content, feel free to tag SDG&E's social media and direct your audience to **sdge.com**.

If you have any questions, comments or feedback, email Lynne Pelzek @ **lpelzek@sdge.com**.

**Message funded by ratepayers.**

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**This month's topics:**

Wildfire safety fairs; earthquake preparedness; customer assistance programs; energy-saving tips for businesses

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## **Residential articles + social posts**

### **Article: YOU'RE INVITED TO THE SDG&E WILDFIRE SAFETY FAIRS**

Peak wildfire season is around the corner and SDG&E® wants you and your loved ones to remain safe.

At SDG&E's wildfire safety fairs, you'll receive information on how to prepare and protect your family, pets and property. You'll learn how to prepare an emergency kit, develop an emergency plan and design/modify the space around your home to help resist wildfires and more.

Staff will be on-hand to provide information about:

- Customer assistance programs
- Emergency preparedness
- Generator safety
- Defensible space
- Wildfire mitigation
- Fire agencies and much more

**Admission is free** and includes kids' activities, displays, a goat petting area (including baby goats) and live music. Spin the prize wheel for gift cards, preparedness items and much more. Preparedness tote bags and other great giveaways will be provided on a first come, first served basis.

Visit [sdge.com/fairs](https://sdge.com/fairs) for more information.

### **SDG&E's Safety Fairs are open on Saturdays from 9 a.m. to 1 p.m.**

June 27: **Joan McQueen Middle School**

2001 Tavern Road, Alpine, CA 91901

July 18: **Antique Gas and Steam Engine Museum Community Park**

2040 N Santa Fe Ave. Vista, CA 92083

August 29: **Bates Nut Farm**

15954 Woods Valley Rd, Valley Center, CA 92082

**Social post: YOU'RE INVITED TO THE SDG&E WILDFIRE SAFETY FAIRS**

**WILDFIRE SAFETY FAIR SERIES**

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**Alpine**

June 27, 2026 | 9 a.m. - 1 p.m.  
Joan MacQueen Middle School  
2001 Tavern Rd., Alpine

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**WILDFIRE SAFETY FAIR SERIES**

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**Vista**

July 18, 2026 | 9 a.m. - 1 p.m.  
Antique Gas & Steam Engine Museum  
2040 N Santa Fe Ave., Vista

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## WILDFIRE SAFETY FAIR SERIES

**Valley  
Center**

Aug. 30, 2026 | 9 a.m. - 1 p.m.  
Bates Nut Farm  
15954 Woods Valley Rd.

**Article: ARE YOU PREPARED FOR AN EARTHQUAKE?**

Living in Southern California means earthquakes can happen at any time, so it's crucial to have an emergency plan ready. It's easy to get complacent with frequent warnings, but being prepared can save lives. Here are some tips from SDG&E to help you respond quickly and keep your loved ones safe in case of a major earthquake.

1. **Develop an evacuation plan.** Create an evacuation plan that includes multiple escape routes and meeting places outside your home. Practice the plan with your family, including pets and livestock. For personalized tips, visit [sdge.com/checklist](https://sdge.com/checklist).
2. **Review your emergency plans.** Familiarize yourself with emergency plans at your workplace, school or other places where you or your family spend time regularly.
- **Pack an emergency kit.** Assemble a backpack with essential items such as non-perishable foods, bottled water, a first aid kit, flashlight, cash, pet food, manual can opener, medications, an overnight bag with clothes and toiletries and a portable radio with fresh batteries. For more ideas, visit [sdge.com/checklist](https://sdge.com/checklist).
4. **Update your contact info.** Ensure your contact information with SDG&E is current. Update

or confirm your info at [MyEnergyCenter.com](https://www.sdge.com/MyEnergyCenter.com). Log in, select **Account > Notification Settings > Manage My Profile** (green button).

5. **Sign up for alerts.** Register for SDG&E power outage alerts. Learn more at [sdge.com/notifications](https://sdge.com/notifications) or log in at [MyEnergyCenter.com](https://www.sdge.com/MyEnergyCenter.com). Select **Account > Notification Settings > Service and Safety Notifications**.
6. **Secure your space:** Walk through your home to identify items that could fall when shaken, then secure those items. Move heavy or large items, like potted plants, to the floor or low shelves and away from escape routes. You can also secure your water heater to the wall, install earthquake shut-off valves, install latches on kitchen cabinets and brace electronic items like TVs with straps. For more ideas, visit [EarthquakeCountry.org](https://www.EarthquakeCountry.org).

#### **In the event of an earthquake or other natural disaster:**

1. **Remember to drop, cover and hold on.** Drop onto your hands and knees, cover your head and neck with your hands and arms and take shelter under a sturdy table or desk, if possible. Hold on to your shelter until the shaking stops. If you're outside, move away from buildings, trees, power lines or under freeway overpasses. If you're at the beach, move to higher ground.
2. **Stay away from downed power lines and trees.** Do not touch downed power lines or broken gas lines, and call SDG&E when it's safe to do so.
3. **If you are indoors, do not run outside.** This is dangerous as you can easily fall or be injured by falling objects and debris like glass, bricks and other building components.
4. **Do not use flames.** Use flashlights instead of lanterns, matches or candles.

#### **Social posts: ARE YOU PREPARED FOR AN EARTHQUAKE?**

1. Are you ready for an emergency? Develop an evacuation plan at home that includes more than one escape route. Practice the plan with your family and loved ones, including pets and livestock. Get helpful tips on how to prepare for an emergency at [sdge.com/emergency](https://sdge.com/emergency).  
#sdge #SDGEassist
2. Are you prepared for an earthquake? Create an evacuation plan, assemble a backpack with

essential items including water, food and medications. Don't forget about your pets' needs too. Ensure SDG&E has your current contact information and sign up for alerts at [MyEnergyCenter.com](https://www.sdge.com/MyEnergyCenter). #sdge #SDGEassist

3. Be prepared in case of an earthquake or other natural disaster. Walk through your home to identify items that could fall when shaken, then secure those items. You can also secure your water heater to the wall, install earthquake shut-off valves, install latches on kitchen cabinets and brace electronic items like TVs with straps. For more safety ideas, visit [EarthquakeCountry.org](https://www.earthquakecountry.org). #sdge #SDGEassist



Are you prepared for an  
emergency?



Visit [sdge.com/emergency](https://sdge.com/emergency)

### **Article: ENERGY BILL ASSISTANCE PROGRAMS: HELP IS AVAILABLE**

Did you know that SDG&E® offers several assistance programs to help customers reduce their energy costs and improve energy efficiency?

#### **1. California Alternate Rates for Energy (CARE) Program**

The CARE program provides a 30% or more discount on monthly energy bills for eligible households. Eligibility is based on household size and income, or participation in certain public-assistance programs. Applying is quick and easy, with no documentation required. Find out if you qualify at [sdge.com/CARE](https://sdge.com/CARE).

## 2. Family Electric Rate Assistance (FERA) Program

FERA offers an 18% discount on electric bills for households who exceed CARE income limits but still meet FERA guidelines. Households of one or two are now eligible. Learn more at [sdge.com/FERA](https://sdge.com/FERA).

## 3. Energy Savings Assistance (ESA) Program

The ESA program provides no-cost, energy-efficient home improvements to income-qualified customers. Services and products may include attic insulation, energy-efficient refrigerators, weatherstripping and more. The program aims to reduce energy use and help lower bills. Find details at [sdge.com/ESA](https://sdge.com/ESA).

## 4. Medical Baseline Allowance

Customers with certain medical conditions may qualify for additional energy at the lowest rates through the Medical Baseline Allowance program. This helps offset the cost of operating medical equipment or maintaining necessary heating and cooling. Learn more at [sdge.com/Medical](https://sdge.com/Medical).

## 5. Payment Arrangements

If you're having trouble paying your energy bill, you can request an extension to help avoid interruptions to your service. Flexible payment arrangements are also available to help you pay down past due balances. Learn more at [sdge.com/PaymentArrangements](https://sdge.com/PaymentArrangements).

Learn about these programs and more at [sdge.com/assistance](https://sdge.com/assistance).

### **Social posts: ENERGY BILL ASSISTANCE PROGRAMS: HELP IS AVAILABLE**

1. Hardship can hit at any time – when it does, the last thing you need to worry about is your energy bill. Get help with your bill at [sdge.com/assistance](https://sdge.com/assistance). #sdge #SDGEassist
2. SDG&E® offers assistance programs to help you with your monthly energy bill which could include up to a 30% discount. Find out if you qualify at [sdge.com/assistance](https://sdge.com/assistance). #sdge #SDGEassist
3. Whether you rent or own, you could be eligible to receive no-cost, energy-efficient home improvements that can make your home more comfortable and help reduce your energy bill. Find out if you qualify at [sdge.com/ESA](https://sdge.com/ESA). #sdge #SDGEassist



Need help with your energy bill?



Visit [sdge.com/assistance](https://sdge.com/assistance)

### Business article + social posts

#### **Article: SEALING IN SAVINGS AND COMFORT FOR YOUR BUSINESS**

When it comes to the efficiency of your heating, ventilation and air conditioning (HVAC) system, one of the most overlooked factors is the condition of your ductwork. Not properly sealing your ducts can lead to a host of problems, from wasted energy to reduced comfort levels. Sealing those gaps is one of the cheapest and most effective ways to save on your energy bills and improve the comfort of your workspace.

#### **Finding leaks**

Start by locating where air leaks are occurring. It could be any place where two materials meet, such as the foundation walls and the flooring or where there's an opening to the outdoors. Gaps can also occur around exterior doors and cracked caulking around window frames. Another area to check is in the attic — gaps around ceiling fans, recessed light fixtures and electrical outlets.

#### **Fixing leaks**

If you find any leaks, sealing them is a simple project you can do yourself with supplies available from your local retailer.

1. **Windows:** Seal windows with exterior caulk. Your best bet is silicone or siliconized caulk.
  - Where the window meets the frame, scrape out any existing caulk and make sure the area is clean and dry.

- Cut the tip of the caulk at a 45-degree angle and load it into the caulking gun.
  - Run the tip slowly and evenly along the base of the crack.
  - Finish by running a wet fingertip along the bead of the caulk to smooth it out.
2. **Doors:** Fix gaps around exterior doors with weatherstripping and a door sweep.
- Measure the top and sides of the door and cut pieces of weatherstripping to fit each.
  - Peel back the covering from the adhesive and press the weatherstripping to the inside of the doorstop, ensuring a snug fit.
  - Cut the sweep (if needed) to match the width of the door and attach it with adhesive or screws.
3. **Attic:** Ceiling fans, recessed lighting fixtures and electrical outlets in the ceiling below your attic are potential sources of air leakage.
- From the attic, pull back the insulation to find the cutouts and seal them with caulk or expandable foam.
  - Check for and seal gaps around plumbing vents, furnace flues and ductwork.
  - Seal the attic door or its access with weatherstripping.

Learn more about minimizing energy losses in ducts at [Energy.gov/EnergySaver](https://www.energy.gov/energy-saver). For more ways to save energy, visit [sdge.com/MyBusiness](https://sdge.com/MyBusiness).

*Actual savings may vary and will depend on various factors, including geographic location, weather conditions, equipment installed, usage rates and similar factors.*

**Social posts: SEAL IN SAVINGS AND COMFORT FOR YOUR BUSINESS**

1. Seal those leaks! Properly sealing your ductwork can save energy and improve comfort in your workspace. Start by locating air leaks around windows, doors and in the attic. For more ways to save energy, visit [sdge.com/MyBusiness](https://sdge.com/MyBusiness). #sdge #SDGEassist
2. Fix leaks: Sealing leaks around windows and doors is easy with caulk and weatherstripping. Improve your HVAC efficiency and save on energy bills! For more ways to save energy, visit [sdge.com/MyBusiness](https://sdge.com/MyBusiness). #sdge #SDGEassist

3. Maintain your cooling system: Regular maintenance of your air conditioning system ensures it runs efficiently. Clean or replace filters and schedule professional check-ups. For more ways to save energy, visit [sdge.com/MyBusiness](https://sdge.com/MyBusiness). #sdge #SDGEassist



Does your business want to  
lower its energy costs?



Visit [sdge.com/MyBusiness](https://sdge.com/MyBusiness)