



Residential and small business community outreach package

March 2026

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You're welcome to mention our name; but, due to legal requirements, **please do not use our logo in any marketing materials that you create**. It's okay to reshare our public posts, which you'll find on [Facebook.com/sdge](https://www.facebook.com/sdge), [Instagram.com/sdge](https://www.instagram.com/sdge) and [X.com/sdge](https://www.x.com/sdge). *The graphics we provide in this document for social posts include our logo, and that is okay to include in your communications.*

2. Social posts

PLEASE ONLY USE THE INCLUDED SOCIAL POSTS IN THE SAME MONTH AS IN THIS PACKAGE

3. Videos

We have a library of videos you can share in your communications when you visit [youtube.com/c/SanDiegoGasElectric/videos](https://www.youtube.com/c/SanDiegoGasElectric/videos). If you'd like to sort our videos by topic, visit [youtube.com/c/SanDiegoGasElectric](https://www.youtube.com/c/SanDiegoGasElectric). Some videos are in Spanish. You'll see some on TV, too!


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If you have any questions, comments or feedback, email Lynne Pelzek @ lpelzek@sdge.com.

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This month's topics:

Gas energy-saving tips for homes and small businesses; AFN; customer assistance programs

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Residential articles + social posts

Article: TEN TIPS TO USE LESS NATURAL GAS AND SAVE ON YOUR ENERGY BILL

Reducing natural gas use at home can help lower your energy bill, especially during colder months, and it's better for the environment. Check out these naturalgassaving tips:

1. **Block the chill.**

Caulk and weatherstrip around drafty doors and windows. Use a door sweep, door sock or towel at the bottom of doors with a gap. Also remember to shut your chimney flue when not in use to prevent warm air from escaping and reduce how hard your gas heater has to work.

2. **Keep your furnace and air filters clean.**

If you have a natural gas furnace, check filters once a month and replace them regularly. A dirty filter makes your furnace run longer and use more gas.

3. **Set your ceiling fan to run clockwise.**

This helps push warm air (from your gas heating system) down into the room. Better circulation may allow you to use less heat overall.

4. **Schedule a nocost gas appliances check with SDG&E.**

Book an appointment online at MyEnergyCenter.com. Select the Services tab, Services Overview and then **Gas Appliances Check**. Learn more at [sdge.com/GasCheck](https://www.sdge.com/GasCheck).

5. **Lower your thermostat.**

Try lowering your gas heating thermostat a few degrees and throwing on a cozy sweater or cuddling with your fur baby! You can also invest in a smart thermostat. Rebates are available at [sdge.com/rebates](https://www.sdge.com/rebates).

6. **Keep your blinds and curtains open during the day and closed at night.**

Let the sun warm your home during the day so your gas heater doesn't have to work as hard. At night, close blinds to keep heat in.

7. **Use less hot water when you run appliances.**

Only run full dishwasher loads and consider turning off heateddry cycles. These steps help reduce the amount of **hot water your gas water heater** needs to produce.

8. **Make sure your home is wellinsulated.**

Good insulation helps your natural gas heating system work more efficiently by keeping warm air from escaping through doors, windows, the attic or garage.

9. **Lower your water heater thermostat.**

If you have a natural gas water heater, set it to 120°F (if safe and possible). This reduces gas use to heat water and helps prevent scalding.

10. **Use water efficiently.**

Take shorter showers and wash clothes in cold water when possible. Consider installing lowflow fixtures, insulating hotwater pipes and using a waterheater timer – all of which help reduce gas use.

Visit sdge.com/SimpleSteps for more billsaving and energy management resources.

Actual savings obtained in each instance may vary and will depend on various factors, including geographic location, weather conditions, equipment installed, usage rates and so forth. Completing multiple energy-saving measures will not necessarily result in cumulative savings.

Social posts: TEN TIPS TO USE LESS NATURAL GAS AND SAVE ON YOUR ENERGY BILL

Use any of the tips in the above article, then add:

Visit sdge.com/SimpleSteps for additional winter energy-savings tips. #sdge #SDGEassist

Example:

Use less hot water when you run appliances. Only run full dishwasher loads and consider turning off heateddry cycles. These steps help reduce the amount of **hot water your gas water heater** needs to produce. Visit sdge.com/SimpleSteps for more bill-saving and energy management resources. #sdge #SDGEassist



Save energy at home with these tips



Visit sdge.com/SimpleSteps

Article: SDG&E'S ACCESSIBLE INFORMATION, RESOURCES AND SERVICES

SDG&E is committed to supporting customers and making sure that everyone is offered equal access to information, resources and services. To learn more, visit sdge.com/AFN. Customers are also encouraged to share their household's individual needs using the form found at sdge.com/AFN-survey.

Let us know whether you or someone in your household:

1. Has a disability;
2. Uses an electronic medical device for health, safety or independence;
3. Is blind or has low vision;
4. Is deaf or hard of hearing; and/or
5. Requires the use of assistive technology or durable medical equipment.

Social posts: SDG&E'S ACCESSIBLE INFORMATION, RESOURCES AND SERVICES

1. SDG&E is committed to supporting their customers with access and functional needs and making sure that everyone is offered equal access to information, resources and services. Learn more at sdge.com/AFN. #sdge #SDGEassist
2. SDG&E is committed to providing all customers with accessible resources and services. To learn more, visit sdge.com/AFN. #sdge #SDGEassist



SDG&E ensures equal access to customers with functional needs



Visit sdge.com/AFN

Article: ENERGY BILL ASSISTANCE PROGRAMS: HELP IS AVAILABLE

Managing energy bills can be challenging in cold weather. But did you know that SDG&E offers several assistance programs to help customers reduce their energy costs and improve energy efficiency?

1. California Alternate Rates for Energy (CARE) Program

The CARE program provides a 30% or more discount on monthly energy bills for eligible households. Eligibility is based on household size and income, or participation in certain public assistance programs. Applying is quick and easy, with no documentation required. Find out if you qualify at sdge.com/CARE.

2. Family Electric Rate Assistance (FERA) Program

FERA offers an 18% discount on electric bills for households with three or more people who

exceed CARE income limits but still meet FERA guidelines. This program helps larger families manage their energy expenses more effectively. Learn more at sdge.com/FEA.

3. Energy Savings Assistance (ESA) Program

The ESA program provides no-cost energy-efficient home improvements to income-qualified customers. Services and products may include attic insulation, energy-efficient refrigerators, weatherstripping and more. The program aims to reduce energy use and help lower bills. Find details at sdge.com/ESA.

4. Medical Baseline Allowance

Customers with certain medical conditions may qualify for additional energy at the lowest rates through the Medical Baseline Allowance program. This helps offset the cost of operating medical equipment or maintaining necessary heating and cooling. Learn more at sdge.com/Medical.

5. Payment Arrangements

If you're having trouble paying your energy bill, you can request an extension to help avoid interruptions to your service. Flexible payment arrangements are also available to help you pay down past due balances. Learn more at sdge.com/PaymentArrangements.

Learn about these programs and more at sdge.com/assistance.

Social posts: ENERGY BILL ASSISTANCE PROGRAMS: HELP IS AVAILABLE

1. Hardship can hit at any time – when it does, the last thing you need to worry about is your energy bill. Get help with your bill at sdge.com/assistance. #sdge #SDGEassist
2. SDG&E offers assistance programs to help you with your monthly energy bill which could include up to a 30% discount. Find out if you qualify at sdge.com/assistance. #sdge #SDGEassist
3. Whether you rent or own, you could be eligible to receive no-cost, energy-efficient home improvements that can make your home more comfortable and help reduce your energy bill. Find out if you qualify at sdge.com/ESA. #sdge #SDGEassist



**Need help with your
energy bill?**



[Visit **sdge.com/assistance**](https://www.sdge.com/assistance)

Business article + social posts

Article: HOW YOUR BUSINESS CAN SAVE ON NATURAL GAS COSTS

It's important for businesses to be both eco-friendly and cost-effective. Saving natural gas is a smart move! From using energy-efficient technologies to making simple changes in how things are done every day, these ideas can guide businesses towards a more planet- and budget-friendly path.

1. Understand your gas consumption.

Monitor your gas consumption with [MyEnergyCenter.com](https://www.myenergycenter.com) to identify peak usage periods and discover opportunities to reduce your energy use during those times. Click on the **usage** tab at the top, then on the right side of the next screen, click on the **meter drop down button** to toggle between electric and natural gas use.

2. Get a tune-up on your heater to ensure your system is operating efficiently.

New, clean air filters can improve airflow and heating.

3. Add weatherstripping, caulking or foam insulation around windows and doors to help reduce drafts.

Caulk ducts, plumbing openings, recessed lighting fixtures and other spaces that leak air into

walls, floors and ceilings.

4. Check your HVAC filters monthly and clean them or replace them if they are dirty.

Keeping your HVAC system properly maintained can help save on heating costs.

5. Seal and insulate air ducts.

This can help improve your system's efficiency and enhance indoor air quality. Sealed ducts help prevent pollutants and allergens from entering your HVAC system and circulating throughout your space.

6. Change the rotation of your ceiling fans.

Did you know ceiling fans help in the colder months too? Change the direction of your fan blades to clockwise. This pulls the warm air down and spreads it throughout the room.

7. Lower your office's temperature.

Your business can keep comfortable without cranking up the heat. Don't turn off your heat overnight though – you'll use more energy to heat the building again in the morning. Find rebates on smart thermostats at [sdge.com/rebates](https://www.sdge.com/rebates).

8. Use heat recovery systems.

Implement heat recovery systems to capture and reuse waste heat from industrial processes or HVAC systems.

9. Optimize your water heating.

Lower the temperature on your water heater and insulate hot water pipes to reduce energy use.

10. Invest in energy-saving equipment.

When it's time to buy new equipment, opt for those that are more energy efficient. Look for the light blue ENERGY STAR® label.

Visit [sdge.com/MyBusiness](https://www.sdge.com/MyBusiness) for more helpful energy-saving tips, tools and programs for your business.

Actual savings obtained in each instance may vary and will depend on various factors, including geographic location, weather conditions, equipment installed, usage rates and so forth. Completing multiple energy-saving measures will not necessarily result in cumulative savings.

Social posts: HOW YOUR BUSINESS CAN SAVE ON NATURAL GAS COSTS

Use any of the tips above and then add:

Visit sdge.com/MyBusiness for more helpful energy-saving tips. #sdge #SDGEassist

Example:

Use heat recovery systems. Implement heat recovery systems to capture and reuse waste heat from industrial processes or HVAC systems. Visit sdge.com/MyBusiness for more helpful energy-saving tips. #sdge #SDGEassist



**Does your business want to
lower its energy costs?**



Visit sdge.com/MyBusiness